

CITY COUNCIL STUDY SESSION AGENDA

**SAN JOSE CITY COUNCIL/MANAGEMENT TEAM
PRIORITY SETTING/STRATEGIC PLANNING RETREAT**

FRIDAY, FEBRUARY 15, 2008

9:00 A.M. to 4:00 P.M.

COMMITTEE ROOMS

[Attachment – Supporting Documents](#)

[Attachment – Economic Development Strategy Presentation](#)

[Attachment – Structural Deficit Presentation](#)

[Attachment - Redevelopment Agency Presentation on Unfunded Projects](#)

[Transcript](#)

- **Purpose**

To provide an opportunity for Council and Senior Staff to continue to engage in the strategic planning efforts with a focus on the outcomes from the Community Based Budgeting Process.

- **Outcome**

Discuss the goals in the context of the current efforts related to eliminating the structural budget deficit and prioritize the unfunded needs list and the options for eliminating the structural budget deficit.

PETE CONSTANT
FORREST WILLIAMS
SAM LICCARDO
KANSEN CHU
NORA CAMPOS

DISTRICT 1
DISTRICT 2
DISTRICT 3
DISTRICT 4
DISTRICT 5

CHUCK REED, MAYOR

PIERLUIGI OLIVERIO
MADISON P. NGUYEN
DAVID D CORTESI, VICE MAYOR
JUDY CHIRCO
NANCY PYLE

DISTRICT 6
DISTRICT 7
DISTRICT 8
DISTRICT 9
DISTRICT 10

Welcome to the San José City Council meeting!

Agendas and Staff Reports for City Council items may be viewed on the Internet at
www.sanjoseca.gov/clerk/agenda.asp

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-1260 or (408) 294-9337 (TTY) at least two business days before the meeting.

- Call to Order and Roll Call

CITY COUNCIL STUDY SESSION

9:00 a.m. – 4:00 p.m. Committee Rooms

- Public Comments 9:00 a.m.
- 1. Welcome, Purpose of the Retreat and Public Comment
Chuck Reed, Mayor
- 2. Introduction of the Facilitator and Recorder
- 3. Role of the Facilitator, Recorder, Participants and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates
- 4. Introductions of the Group
- 6. City of San José:
 - Mission/Purpose Statement
 - Three-Year Goals (2007-2010)
- 7. What Are the City of San Jose’s Accomplishments in the Past Six Months (especially progress on the goals and objectives)?
- 8. What Are the City of San José’s Internal Weaknesses/Challenges?

CITY COUNCIL STUDY SESSION (Cont'd.)

9. In light of the Community Meeting, Budget Survey and the Mayor's BSAG Recommendations:
 - a. Prioritize the unfunded needs lists for both the Redevelopment Agency and the City. (Overviews by David Baum, CFO, RDA and Jennifer Maguire, Assistant Budget Director)
 - b. Prioritize the options from the Management Partners' Report for eliminating the structural budget deficit. (Overview by Management Partners)
10. In light of the Focus on Eliminating the Structural Budget Deficit and the Internal and External Factors/Trends Impacting the City Review, Discuss and Revise, if Needed, the Three-Year Goals.
11. Identify Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals
12. Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a strategic planning retreat in six months to update the plan)
13. Summary of the Retreat and Closing Remarks

• **Adjourn**

4:00 p.m.